

# AUTONOMOUS e-MOBILITY FORUM

D O H A


APRIL 30 - MAY 02, 2024

**MEDIA TOOLKIT**  
for Partners and Media



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# المقدمة

## نشكركم على تفاعلكم مع منتدى النقل الكهربائي والتنقل ذاتي القيادة

تم اعداد هذه النشرة لتزويد الشركاء والرعاة بالأصول اللازمة للترويج لمنتدى النقل الكهربائي والتنقل ذاتي القيادة من خلال وسائل التواصل الاجتماعي ووسائل الإعلام. هذه الرسائل جاهزة للاستخدام في أي وقت قبل المؤتمر. نشجعكم على تخصيص الرسائل لجمهوركم الخاص مع احترام الرسالة الرئيسية وضمّ مستضيفينا، وزارة المواصلات، وراعنا الآخرين بإدراج شعارهم/شعاراتهم.

# INTRODUCTION

## THANK YOU FOR ENGAGING WITH AUTONOMOUS e-MOBILITY FORUM

This toolkit is designed to provide partners and sponsors with the assets needed to promote the Autonomous e-Mobility Forum through social media and traditional media. These messages are ready to use at any time leading up to the conference.

We encourage you to tailor the messages for your own audience while being respectful of the main message and including our hosts, the Ministry of Transport (MOT), and our other sponsors by including their logo(s).



## AEMOB SLOGAN

# Dialogue

The Autonomous e-Mobility Forum is a platform that drives the conversation on the potential of driverless e-mobility. Our forum is designed to elevate voices and promote discussions on the dynamics of strategy, technology, education, and the future of autonomous e-mobility in our society. The AEMOB Forum celebrates all voices and aims to become the premier platform for dialogue on the future of transport.

# Collaboration

The Autonomous e-Mobility Forum connects a diverse group of thought leaders and experts to present their insights into the growing discourse on autonomous e-mobility. Our three-day event will present keynote speeches and panel discussions from international and regional speakers. The AEMOB Forum serves as a destination of collaboration across academia, policy, technology, engineering, retail, and expert opinions on driverless electric transportation.

# Innovation

Innovation is the core of the Autonomous e-Mobility Forum and a part of our main goal. The main objective of the AEMOB Forum is to explore the next level of innovation in sustainable mobility, that stems from research, policy, and technological perspectives. The essence of innovation is what opens the lens to discovering future capabilities of transport and mobility in our society.



# شعار منتدى النقل الكهربائي والتنقل ذاتي القيادة

## التوجه

يُعد منتدى النقل الكهربائي والتنقل ذاتي القيادة بمثابة منصة تسلط الضوء على إمكانيات التنقل الإلكتروني بدون سائق. وقد صُمم المنتدى لرفع الوعي وتعزيز النقاشات حول استراتيجيات التكنولوجيا والتعليم ومستقبل التنقل الإلكتروني المستقل في مجتمعاتنا، كما يطمح إلى أن يصبح المنصة الأولى للحوار حول مستقبل النقل.

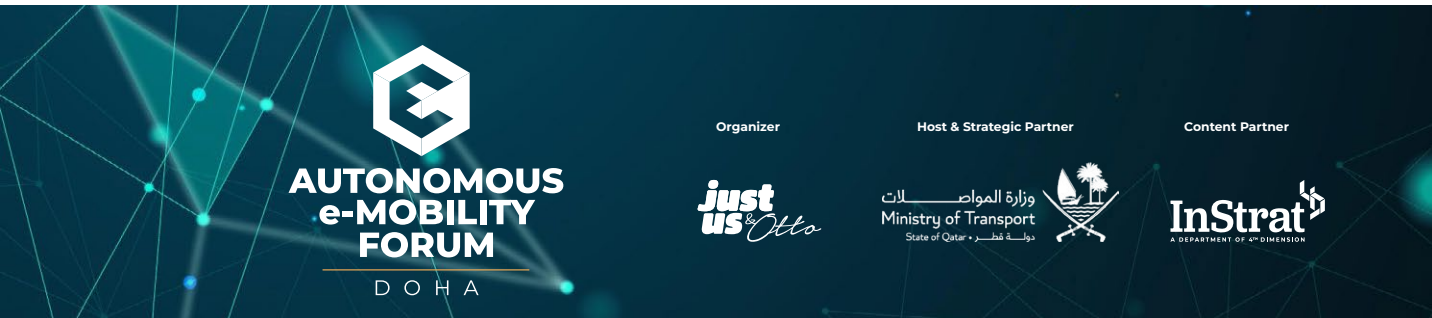
## التعاون

يجمع منتدى النقل الكهربائي والتنقل ذاتي القيادة عدد كبير من قادة الفكر والخبراء لتقديم رؤاهم حول التنقل الإلكتروني ذاتي القيادة. سيقدم الحدث، الذي يستمر لمدة ثلاثة أيام، كلمات رئيسية وجلسات نقاش تضم متحدثين دوليين وإقليميين. يعد منتدى النقل الكهربائي والتنقل ذاتي القيادة وجهة للتعاون بين الأوساط الأكاديمية والسياسية والتكنولوجية والهندسية وتجارة التجزئة وآراء الخبراء حول النقل الكهربائي بدون سائق.

## الابتكار

الابتكار هو محور النقل الكهربائي والتنقل ذاتي القيادة وجزء أساسي من أهدافه الرئيسية. ويسعى المنتدى إلى استكشاف أحدث مستويات الابتكار في مجال التنقل المستدام، مستندًا إلى وجهات النظر البحثية والسياسية والتكنولوجية. ينصب تركيزنا على الابتكار لاكتشاف الإمكانيات المستقبلية للنقل والتنقل في مجتمعاتنا.

# ABOUT AUTONOMOUS e-MOBILITY



## MAIN MESSAGE

**Bringing a global network of experts to Qatar. Exploring the next level of innovation in sustainable mobility, from a technology, research, and policy perspective.**

## DATE

**April 30 - May 02, 2024**

## LINKEDIN

**[www.linkedin.com/aemobforum](http://www.linkedin.com/aemobforum)**

## INSTAGRAM

**[www.instagram.com/aemobforum](http://www.instagram.com/aemobforum)**

## MAIN WEBSITE

**[www.aemobforum.com](http://www.aemobforum.com)**

## LOCATION

**Qatar National Convention Center (QNCC), Doha, Qatar**

## TWITTER

**[www.twitter.com/aemobforum](http://www.twitter.com/aemobforum)**

## FACEBOOK

**[www.facebook.com/aemobforum](http://www.facebook.com/aemobforum)**

## HASHTAG

**#AEMOB2024**

## EVENT SUMMARY

E-mobility in the wider context of global sustainability and energy diversification efforts has been at the forefront of international governments' and industry considerations for a number of years.

Autonomous, or driverless, e-mobility can be outlined as the next level of technological innovation in the sustainable mobility space. While imperative for a sustainable future, both dimensions, electricity-powered vehicles and driverless mobility, remain in a research and development phase, technologically, as well as from a policy perspective.

Hosted by The Ministry of Transport of the State of Qatar, The Autonomous e-Mobility Forum is set to become the pioneering exchange platform focusing on driverless e-Mobility, a topic of global significance and urgency. The multilateral event is designed to bring together an international network of senior officials, policy and technology experts, including speakers and representatives from government, industry, academia, the media, and hundreds of attendees. It will provide a timely platform for stakeholders to gather and develop know-how and recommendations toward the actual implementation of autonomous e-mobility in a real-world setting.

The three-day Autonomous e-Mobility Forum event will provide a timely occasion for international stakeholders to further their know-how and develop recommendations towards the implementation of autonomous e-mobility in a real-world setting.

Explore topics related to Autonomous e-Mobility through keynotes, panel discussions, and educational breakout sessions

Connect with global peers and subject matter experts

Strengthen international relationships with groups facing similar opportunities and challenges

Immerse into a multilateral platform for constructive exchange in a sustainability innovation space

For detailed information, see the main conference website at **[www.aemobforum.com](http://www.aemobforum.com)**

# حول التنقل الإلكتروني المستقل



**AUTONOMOUS  
e-MOBILITY  
FORUM**

DOHA

Organizer

**just  
us & Otto**

Host & Strategic Partner

وزارة المواصلات  
Ministry of Transport  
دولة قطر - State of Qatar

Content Partner

**InStrat**  
A DEPARTMENT OF 4<sup>th</sup> DIMENSION

## الرسالة الرئيسية

يسعى المنتدى إلى جلب شبكة عالمية من الخبراء إلى قطر لاستكشاف مراحل متقدمة من الابتكار في مجال التنقل المستدام من منظور التكنولوجيا والبحث والسياسات .

### التاريخ

٣٠ ابريل - ٢ مايو , ٢٠٢٤

### لينكد ان

[www.linkedin.com/aemobforum](http://www.linkedin.com/aemobforum)

### انستجرام

[www.instagram.com/aemobforum](http://www.instagram.com/aemobforum)

### الموقع الإلكتروني

[www.aemobforum.com](http://www.aemobforum.com)

### الموقع

مركز قطر الوطني للمؤتمرات (QNCC)  
الدوحة , قطر

### تويتر

[www.twitter.com/aemobforum](http://www.twitter.com/aemobforum)

### فيس بوك

[www.facebook.com/aemobforum](http://www.facebook.com/aemobforum)

### الهاشتاق

#AEMOB2024

## ملخص الفعالية

كان التنقل الإلكتروني في سياق الاستدامة العالمية وتنويع مصادر الطاقة محور اهتمام الحكومات والصناعة الدولية لعدة سنوات. ويُعتبر التنقل الإلكتروني المستقل، أو القيادة بدون سائق، المستوى التالي من الابتكار التكنولوجي في مجال التنقل المستدام. وعلى الرغم من أهمية الوصول إلى مستقبل مستدام، فإن كلاً من المركبات الكهربائية والتنقل بدون سائق لا يزالان في مرحلة البحث والتطوير، سواء من الناحية التكنولوجية أو من ناحية السياسات.

يُعد منتدى التنقل الإلكتروني الذاتي، الذي تستضيفه وزارة المواصلات في دولة قطر، منصة رائدة لمناقشة التنقل الإلكتروني بدون سائق، وهو موضوع له أهمية عالمية وأولوية قصوى. يستهدف هذا الحدث متعدد الأطراف جمع شبكة دولية من المسؤولين رفيعي المستوى وخبراء السياسة والتكنولوجيا، بما في ذلك متحدثين وممثلين عن الحكومة والصناعة والأوساط الأكاديمية ووسائل الإعلام ومئات الحضور. سيقدم المنتدى منصة ملائمة للمعنيين لتبادل المعرفة وتطوير التوصيات لتحقيق التنفيذ الفعلي للتنقل الإلكتروني المستقل في بيئة حقيقية .

كما سيتيح المنتدى، الذي يستمر لمدة ثلاثة أيام، فرصة للمعنيين من مختلف انحاء العالم، لتعميق معرفتهم ووضع توصيات تساهم في تنفيذ التنقل الإلكتروني المستقل على أرض الواقع .

١- استكشاف مواضيع التنقل الإلكتروني الذاتي من خلال الكلمات الرئيسية وحلقات النقاش وجلسات التعليم الجانبية .

٢- تواصل مع الخبراء العالميين والمتخصصين في هذا المجال .

٣- عزز علاقاتك الدولية مع مجموعات لها اهتمامات وتحديات مشتركة .

٤- انخرط في منصة متعددة الأطراف للتبادل البناء في مجال الابتكار المستدام . للحصول على المزيد من التفاصيل، يُرجى زيارة الموقع الرسمي للمنتدى على

[www.aemobforum.com](http://www.aemobforum.com)

Media Toolkit for Partners and Media



## WEBSITE MESSAGE SAMPLE

FEEL FREE TO ADD THIS CONTENT TO YOUR WEBSITE OR USE IT AS A BLOG POST, A NEWS ARTICLE, OR AS PART OF A FLASH HEADER DISPLAY.

### Website Message

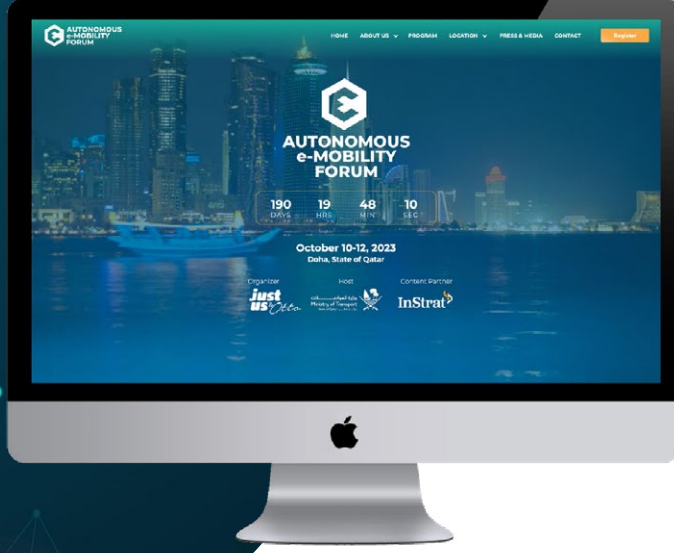
The **Autonomous e-Mobility Forum**, taking place in Doha, Qatar from April 30 - May 02, 2024 at the Qatar National Convention Center, is set to become the pioneering multilateral platform focusing on driverless e-mobility, a topic of global significance and urgency. The three-day event will provide a timely occasion for international stakeholders to further the know-how and develop recommendations towards implementation of autonomous e-mobility in a real-world setting

The Autonomous E-Mobility Forum will assemble a global network of senior officials, policy and technology experts, including speakers and representatives from government, industry, academia, the media, and hundreds of attendees.

Follow this link to register you interest:

**[www.aemobforum.com](http://www.aemobforum.com)**





## نموذج رسالة الموقع الإلكتروني

يمكنك إضافة هذا المحتوى إلى موقع الويب الخاص بك، أو استخدامه كمقالة مدونة، أو مقال إخباري، أو ضمن عرض رئيسي مميز

من المقرر أن يصبح منتدى النقل الكهربائي والتنقل ذاتي القيادة، الذي يُعقد في الدوحة، قطر من 30 أبريل إلى 2 مايو 2024 في مركز قطر الوطني للمؤتمرات، منصة رائدة متعددة الأطراف تركز على التنقل الإلكتروني بدون سائق، وهو موضوع له أهمية عالمية. كما سيوفر الحدث، الذي يستمر ثلاثة أيام، فرصة مناسبة لأصحاب المصلحة الدوليين لتعزيز معارفهم وتقديم التوصيات لتنفيذ التنقل الإلكتروني المستقل على أرض الواقع.

سيجمع منتدى النقل الكهربائي والتنقل ذاتي القيادة شبكة عالمية من كبار المسؤولين وخبراء السياسة والتكنولوجيا، بما في ذلك العديد من المتحدثين وممثلي الحكومات والصناعة والأوساط الأكاديمية ووسائل الإعلام، بالإضافة إلى مئات الحضور.

لمزيد من المعلومات والتسجيل، يُرجى زيارة الرابط  
[www.aemobforum.com](http://www.aemobforum.com)

# AEMOB EVENT APP

The Autonomous e-Mobility Forum, in collaboration with our partner, CrowdComms has launched the AEMOB Event App. A tool that allows all attendees, speakers, and delegates to remain connected throughout the three-day event.

The **AEMOB Event App** will feature the three-day program, speaker lists, sponsors and partners, exhibitors, a live update function, and the map directory of the Qatar National Convention Centre (QNCC). In addition, the AEMOB Event App will allow all attendees and speakers an opportunity to exchange business cards and create meetings.

**To download the AEMOB Event App follow these steps:**

**Step 1 - Download “CrowdComms” app on the Apple App Store or Google Play Store.**

**Step 2 - Enter the AEMOB event code: AEMOB**

**Step 3 – Enter the email used for your registration**

**Step 4 – Create a password**

**Step 5 – Sign in and update your profile**

All attendees **must download** and log in to the AEMOB Event App to access your personalized digital badge, which is needed upon entry to the Qatar National Convention Centre (QNCC).

The AEMOB Event App aims to become a **pioneering exchange platform** that provides a seamless event experience and encourages dialogue and collaboration amongst participants.



# تطبيق منتدى النقل الكهربائي والتنقل ذاتي القيادة

أطلق منتدى النقل الكهربائي والتنقل ذاتي القيادة، بالتعاون مع شريكنا CrowdComms تطبيق **AEMOB Event App** وهو تطبيق يتيح للمشاركين والمندوبين والتواصل، طوال مدة الحدث الذي يستمر ثلاثة أيام.

سيشتمل تطبيق AEMOB Event على برنامج المنتدى الذي يستمر ثلاثة أيام، وقائمة المتحدثين، والجهات الراعية والشركاء، والعارضين، هذا إضافة إلى ميزة لتحديث المباشر، ودليل الخرائط لمركز قطر الوطني للمؤتمرات (QNCC). كما سيوفر التطبيق للحضور والمتحدثين فرصة للتعارف وتنسيق الاجتماعات.

## لتنزيل التطبيق الخاص بمنتدى النقل الكهربائي والتنقل ذاتي القيادة، يُرجى اتباع الخطوات التالية

- الخطوة 1 -** قم بتنزيل تطبيق CrowdComms من متجر Apple أو متجر Google Play
- الخطوة 2 -** أدخل رمز المنتدى AEMOB
- الخطوة 3 -** أدخل البريد الإلكتروني المستخدم للتسجيل
- الخطوة 4 -** قم بإنشاء كلمة مرور
- الخطوة 5 -** قم بتسجيل الدخول وتحديث ملف التعريف الخاص بك

## يتعين على جميع المشاركين تنزيل تطبيق AEMOB Event

وتسجيل الدخول للحصول على شارة الدخول الرقمية الخاصة بهم، والتي سيحتاجونها عند الدخول إلى مركز قطر الوطني للمؤتمرات (QNCC).

يهدف تطبيق AEMOB Event إلى أن يصبح منصة رائدة للتبادل، حيث يوفر تجربة سلسلة للمشاركين ويشجع على الحوار والتعاون إلى أن يكون منصة تبادل رائدة، تتيح تجربة استثنائية للمشاركين تشجعهم على تعزيز التعاون والحوار بينهم.



# PROGRAM

## DAY 1 | April 30<sup>th</sup>

MAIN HALL

9:00	<b>Welcome Notes</b>
9:15	<b>AEMOB Video</b>
9:20	<b>Inaugural Address</b> <b>H.E. Jassim Saif Ahmed Al-Sulaiti</b> (Minister of Transport, Qatar)
9:25	<b>Opening Keynote Speech</b> <b>The Future of Mobility</b> <b>Steve Greenfield</b> (Automotive Ventures)
9:40	<b>Exhibition Inauguration</b> <b>H.E. Jassim Saif Ahmed Al-Sulaiti</b> (Minister of Transport, Qatar)
9:55	<b>Press Interviews Mixed Zone</b>
10:05	<b>School Bus Inauguration</b> <b>H.E. Jassim Saif Ahmed Al-Sulaiti</b> (Minister of Transport, Qatar) <b>H.E. Buthaina bint Ali Al Jabr Al-Nuaimi</b> (Minister of Education and Higher Education, Qatar)
10:15	<b>Autonomous Bus Tour VVIPs</b>
10:20	<b>MC Recontinues Program</b>
10:25	<b>Keynote Speech</b> <b>Gabriel Sallah</b> (Microsoft)
10:55	<b>Global Electrification Trends</b> <b>Ahmed Samir Elbermbali</b> (CharIN)
11:15	<b>Autonomous Driving: The Hidden Enabling Technology for a Sustainable Electrification</b> <b>Prof. Dr. Sergio M. Savaresi</b> (Politecnico di Milano)
11:35	<b>Move People Not Cars</b> <b>Mohamed Mezghani</b> (International Association of Public Transport (UITP))
12:00	<b>Lunchbreak</b>
1:00	<b>From Research to Market Innovation to Startup in e-Mobility</b> <b>Prof. Dr. Saud Ghani</b> (Qatar University)
1:20	<b>Designing Smart Cities</b> <b>Ahmad Al Ansari</b> (AEMOB Committee), <b>Ramprasad Satyam</b> (Siemens), <b>Fawwaz Alhenn</b> (Mapbox), <b>Ralf-Peter Schäfer</b> (TomTom), <b>Ahmed Aly</b> (Uber)
2:00	<b>Coffeebreak</b>
2:30	<b>Empowering the Acceleration of e-Mobility Innovation through Research-Industry Collaboration</b> <b>Simon Voss</b> (RWTH Aachen University)
3:00	<b>Risk Management for Driverless e-Mobility</b> <b>Elias R. Chedid</b> (SEIB Insurance and Reinsurance Company LLC)
3:30	<b>Six Essentials for EV Adoption and Beyond</b> <b>Thierry Mortier</b> (Ernst & Young)
4:00	<b>Closing Remarks</b>

AUDITORIUM

1:00	<b>Exploring and Implementing Autonomous Passenger Vehicles for Future Public Transportation</b> <b>Engr. Liu Zhennan</b> (Yutong Bus Co, Ltd.)
1:30	<b>Balancing Mobility, Energy, and Environment</b> <b>Dr. Abdellah Cherkaoui</b> (Aqualith), <b>Dr. Manuel Heredia Ortiz</b> (Crisalion), <b>Jacob Ninan</b> (Kottackal Business Solutions), <b>Prof. Dr. Marcello Contestabile</b> (HBKU-QEERI), <b>Prof. Dr. Frank Himpel</b> (InStrat)
2:15	<b>How can AI Speed up Innovation and Time to Market within the Mobility Industry?</b> <b>John Marcus</b> (Global Industry Expert/ Consultant)
2:40	<b>Own the Machine</b> <b>Siddhartha Bagri</b> (Pravaig Dynamics)

DAY 3 | May 2<sup>nd</sup> Ecosystem Tour

VISIT OUR WEBSITE  
aemobforum.com



# PROGRAM

## DAY 2 | May 1<sup>st</sup>

MAIN HALL	9:00	<b>Welcome Notes</b>
	9:15	<b>Switching to Electric, Sustainable Transportation &amp; Future Prospects</b> Samer Ibrahim Gabar (Ministry of Transport- Qatar)
	9:30	<b>Success Factors for Qatar's AV Strategy</b> Eman AlKuvari (Ministry of Communications and Information Technology), Samer Ibrahim Gabar (Ministry of Transport- Qatar), Veronica Yu (Ministry of Transport- Qatar), Ahmad Al-Binali (Mowasalat), Denis Heckmann (FEV Consulting)
	10:00	<b>Next Gen Railways</b> Qatar Rail
	10:15	<b>Defining Sustainable Mobility</b> Mohamed Al Bader (Ministry of Environment and Climate Change), Dr. Janina Gauder (German Embassy Doha), Prof. Dr. Mazuir Shah (University of Doha for Science & Technology), Mohamed Mezghani (UITP), Michael Wood (Ernst & Young)
	11:00	<b>Adoption &amp; Integration of Electric Vehicles in GCC</b> Adeel Irshad (EV Technology)
	11:20	<b>Financial Ecosystem Autonomous Mobility</b> Qatar Development Bank (Speaker To be confirmed), Invest Qatar (To be confirmed), Qatar Investment Authority (To be confirmed), Kai Keller (World Economic Forum)
	12:00	<b>Lunchbreak</b>
	1:00	<b>Advancements in Maritime Transport</b> Saoud Ahmed Al Hail (Qterminals)
	1:15	<b>e-Mobility Retail and Markets</b> Al Abdulghani Motors (Speaker To be Confirmed), Faisal Sultan (Lucid Motors), Mohamed Jaidah (Jaidah Group), Tareq Hawchar (Maqina),
	2:00	<b>Coffeekbreak</b>
	2:15	<b>Unleashing the Potential of the Mobility Ecosystem</b> Aditya Pathak (Cognizant)
	2:45	<b>Potential of Air Mobility</b> Saleh Alnisf (Civil Aviation Authority - Qatar), Dr. Shima Ali Al-Quradaghi (Qatar University), Walid Meskine (SamaTwaiq), Yvonne Winters (FlyNow Aviation), Gema Ferrero Rubiera (NextNorth)
	3:15	<b>Closing Remarks and Discussion</b> Samer Ibrahim Gabar (Ministry of Transport- Qatar), Steve Greenfield (Automotive Ventures), John Marcus (Global Industry Expert/Consultant), Prof. Dr. Frank Himpel (InStrat), Ahmad Al Ansari (AEMOB Committee)
4:00	<b>Key Takeaways</b>	
<b>Gala Dinner &amp; AEMOB Awards at Grand Hyatt</b>		

AUDITORIUM	10:30	<b>Future of Battery Technology</b> Simon Voss (RWTH Aachen University), Abdellah Cherkaoui (Aqualith), and Prof. Dr. Kenza Maher (HBKU-QEERI)
	11:10	<b>Regional Electrification Trends</b> Ahmed Samir Elbermbali (Charin)
	12:00	<b>Lunchbreak</b>
	12:50	<b>Advancements in Drone Technology</b> Walid Meskine (Sama Twaiq)
	1:20	<b>Logistics Automation</b> Benedikt Sperling-Zikesch (TractEasy), DHL Express Qatar (Speaker To be confirmed), Stewart McGuire (OXA), Prof. Dr. Sahin Albayrak (Technical University of Berlin), Mr. Bader Al-Saai (Qatar Free Zones Authority)
	2:00	<b>Impact of Engineering Education Pedagogies in Fostering Innovation</b> Prof. Dr. Xiangyun Du (Aalborg University)
	2:35	<b>Educating the Next Generation</b> Prof. Dr. Sergio M. Savaresi (Politecnico di Milano), Prof. Dr. Usama Ebead (Qatar University), Prof. Dr. Xiangyun Du (Aalborg University), and Prof. Dr. Awni Al-Otoom (University of Doha for Science & Technology)
	3:10	<b>Thank You Notes</b>

## DAY 3 | May 2<sup>nd</sup> Ecosystem Tour

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# FEATURED SPEAKER



## His Excellency the Minister of Transport

### Jassim Saif Ahmed Al Sulaiti

The Autonomous e-Mobility Forum is to be officially under the patronage of His Excellency, Jassim Saif Ahmed Al Sulaiti, Minister of Transport.

It is widely known and admired that His Excellency The Minister is an advocate for sustainable development and technological advancement in Qatar and he is committed to implementing strategies and solutions for Qatar to reach its National Vision 2030.

# SPEAKERS



### Mowasalat Ahmad Al-Binali

Ahmad Al-Binali is a highly skilled aeronautical helicopter engineer with a wealth of experience in the transport industry. With a background in aircraft base maintenance, his expertise extends to roles such as technical service engineer, technical service and reliability manager, and currently serving as the Public Transport Director at Mowasalat.

PANEL SPEAKER



### Technical University of Berlin Prof. Dr. h.c. Sahin Albayrak

Serving as Professor and Chair of the Department of "Agent Technologies in Business Applications and Telecommunications" (AOT) at the Technical University of Berlin, he also holds the position of Managing Director at the Distributed Artificial Intelligence Laboratory (DAI-Labor) of TU Berlin.

PANEL SPEAKER



### Ministry of Transport Veronica Yu

Veronica Yu serves as the project manager and advisor on a range of special projects assigned by the office of the Minister of Transport, including autonomous vehicles strategy, emerging technology and smart mobility. With over 20 years of international urban development and transportation projects, she is a Chartered Member of the UK's Royal Town Planning Institute (RTPI) and Chairlady of the Chartered Institute of Highways & Transportation (CIHT) Qatar Group.

PANEL SPEAKER



### Yutong Bus Co., Ltd. Engr. Liu Zhennan

Liu Zhennan, PhD, is currently employed at Yutong Bus Co., Ltd. as the Section Chief of Intelligent Driving Technology. He focuses on the development and application of assisted driving and autonomous driving technologies.

KEYNOTE SPEAKER



### Automotive Ventures Steve Greenfield

Steve is the CEO of Automotive Ventures. Steve is the author of "The Future of Automotive Retail" and "The Future of Mobility" and helps entrepreneurs raise growth capital and accelerate their businesses to deliver outsized returns to investors.

KEYNOTE & PANEL SPEAKER



### Jaidah Group Mohamed Jaidah

Mohamed Jaidah is the Group Executive Director of Jaidah Group, where he oversees the strategic direction and management of its diverse portfolio of operations across key sectors of Qatar's economy. He boasts over 17 years in leadership roles managing teams of up to thousands of employees, thought Leadership around running a business, incremental revenue, growth strategies and inspiring teams.

PANEL SPEAKER



# SPEAKERS



## Cognizant Aditya Pathak

Aditya is the VP & head of Automotive, Transportation & Logistics at Cognizant. He earned a spot in The Consulting Report's esteemed list of the Top 25 Automotive Consultants and Leaders of 2023. His research focuses on bringing exceptional vehicle experiences, autonomous mobility, and sustainable transportation to life.

KEYNOTE SPEAKER



## Politecnico di Milano Prof. Dr. Sergio M. Savaresi

Sergio is Chair of the ICT department (DEIB), Politecnico di Milano. His main interests are in the areas of vehicle control, automotive systems, non-linear control theory, control applications, and smart mobility.

KEYNOTE & PANEL SPEAKER



## Aqualith Dr. Abdellah Cherkaoui

Dr. Abdellah Cherkaoui, founder of EOS Consulting Services International, played a key role in building Volta Inc.'s EV charging infrastructure. With a rich background in ChargePoint Inc.'s European business development and a Ph.D. from the University of Washington, he is a consultant to automotive giants globally.

PANEL SPEAKER



## TractEasy Benedikt Sperling-Zikesch

Benedikt Sperling-Zikesch serves as the Chief Commercial Officer at TractEasy. His leadership in advancing autonomous towing solutions, particularly with the globally deployed EZTow, has revolutionized airport ground handling operations at key hubs such as Changi, Dallas Fort Worth, and Toulouse-Blagnac.

PANEL SPEAKER



## UITP Mohamed Mezghani

Mohamed Mezghani, serving as UITP's Secretary General since 2018, brings over 30 years of diverse experience in public transport. His expertise spans institutional organization, regulatory frameworks, and integrated urban mobility policies. Mezghani excels in navigating complex relationships among public transport stakeholders.

KEYNOTE SPEAKER



## Lucid Motors Faisal Sultan

Faisal Sultan is Lucid's Head of Global Operations, overseeing the company's global expansion and operations strategy. With 23 years of automotive experience, including leadership roles at FCA, Magna, Ford, and GM, he brings a wealth of knowledge in industrial development, manufacturing, operations, engineering, and program management. Faisal holds an M.B.A. from New York Institute of Technology and a Masters of Automotive Engineering from Lawrence Technological University.

PANEL SPEAKER



## Ministry of Transport - Qatar Samer Ibrahim Salem Gabar

Samer is a seasoned professional with extensive experience in the field of transport and strategic planning with a career spanning over 30 years. Mr. Gabar has made significant contributions to the development and improvement of transport systems on both local and international levels.

KEYNOTE & PANEL SPEAKER



## World Economic Forum Kai Keller

Kai Keller works in Regional Business Strategy and Partnerships for the World Economic Forum. He previously led the World Economic Forum's work on the Future of Financial Services in China. He has worked with private, public and civil society stakeholders exploring the transformation of the financial ecosystem resulting from technology-enabled innovation.

PANEL SPEAKER

# SPEAKERS

KEYNOTE SPEAKER



## SAMA TWAIQ Walid Meskine

He identifies, creates and manages new business pipelines and opportunities in the Drone Business Industry. His research focus is on creative and solid drone administrations by utilizing the advances in automated equipment, refined LiDAR, and robot information handling methods controlled by AI and computerized reasoning innovations.

KEYNOTE SPEAKER



## Pravaig Dynamics Siddhartha Bagri

Siddhartha is the visionary founder and CEO of Pravaig Dynamics, an Electric Vehicle OEM producing for civilians and military as well as batteries and AI solutions. Pravaig is advocating for the restoration of the right to repair, the preservation of privacy rights, and, most significantly, the affirmation of ownership rights.

PANEL SPEAKER



## FlyNow Aviation Yvonne Winter

Yvonne is the Co-Founder and Chief Operating Officer of FlyNow Aviation. Her company is a key player in the growing sector of cargo air vehicle transportation, with a specific focus on the MENA and Asia region.

KEYNOTE SPEAKER



## Ernst & Young Thierry Mortier

Thierry will delve into a discussion on the Impact of electrification on the energy grid, focusing on its implications, challenges and effects on the existing infrastructure.

KEYNOTE & PANEL SPEAKER



## RWTH Aachen University Simon Voss

Simon currently serves as the managing director of the e-Mobility Laboratory (eLab) and as Head of e-Mobility Office of RWTH Aachen University. Simon is striving to support the acceleration of e-Mobility development by providing a high-tech infrastructure and innovation network for R&D.

KEYNOTE & PANEL SPEAKER



## Global Industry Expert & Consultant John Marcus

John Marcus is an Automotive Senior Executive renowned for optimizing global business processes. With a proven history of delivering high-quality software products and services to major corporations and public services, he now offers Automotive Software Solutions to leading manufacturers such as BMW, VW, Renault, Nissan, Toyota, Honda, and Daimler.

KEYNOTE SPEAKER



## EV Technology Adeel Irshad

Adeel Irshad, COO at EV Technology, brings over 9 years of experience driving the electrification of transportation in the MENA/GCC region. Focused on advancing pure electric vehicles, battery electric vehicles (BEV), and cutting-edge charging solutions, he leverages a robust background in environmental sustainability and project management for business innovation.

PANEL SPEAKER



## Kottackal Business Solutions Jacob Ninan

Jacob Ninan is the co-founder of Kottackal Business Solutions Private Ltd. a software product development firm. He has been consulting for the World Bank (IFC) and the Asian Development Bank (ADB) mainly in the intersection of emerging technologies, socio-economic security and finance.



# SPEAKERS

PANEL SPEAKER



## AEMOB Executive Committee Member Ahmad Al Ansari

Ahmad Al Ansari, is a seasoned project management professional, who brings extensive expertise to the dynamic world of smart infrastructure and mobility. Ahmad's versatility is highlighted by his involvement in projects of varying sizes, showcasing his adeptness in both traditional project execution and smart city management. Beyond conventional project management, Ahmad actively contributes to innovation projects.

KEYNOTE & PANEL SPEAKER



## Aalborg University Prof. Dr. Xiangyun Du

Professor Xiangyun Du, a distinguished academic in the field of sustainability and planning, serves as the director and professor at UNESCO PBL Center at Aalborg University. With extensive expertise in problem-based learning (PBL) and IT and Design education, Dr. Du has contributed significantly to academic literature, notably in the areas of learner agency, academic well-being, and pedagogical development.

PANEL SPEAKER



## German Embassy Doha Dr. Janina Gauder

Dr. Janina Gauder serves as Climate and Press Attaché at the German Embassy in Doha. Prior to this she was Deputy Permanent Representative to UNEP and UN-Habitat and Deputy Head of Division for Climate Diplomacy at the Federal Foreign Office in Germany. Janina is focused on Climate Foreign Policy and is fostering diplomatic engagement and dialogue in the areas of climate, environment and related global initiatives.

PANEL SPEAKER



## NextNorth Gema Ferrero Rubiera

Gema Ferrero Rubiera is Managing Director at NextNorth, a technology-based short-distance aviation company dedicated to connect people and places in a quicker and more convenient manner, preparing the transition to Urban Air Mobility with eVTOLs. Gema is an Industrial Engineering and she's also a certified Air Traffic Controller.

KEYNOTE SPEAKER



## SEIB Insurance Elias R. Chedid

Elias R. Chedid, the COO and Deputy CEO of SEIB Insurance and Reinsurance Company LLC. He has over 22 years of extensive experience in the insurance industry. Elias began his insurance career in the UK before expanding to encompass regions such as Lebanon, Turkey, Saudi Arabia, and the rest of the Gulf. He holds a Master's degree in Leadership Innovation and Change from York St John University, and a graduate in Mathematics from the American University of Beirut.

PANEL SPEAKER



## Product Manager Fawwaz Alhenn

Fawwaz Alhenn leads EV Platform product development, where his innovative approach has significantly enhanced the EV charging experience. By integrating location intelligence into automotive systems, he empowers EV drivers with seamless access to charging stations.

PANEL SPEAKER



## Ernst & Young Michael Wood

Michael Wood has more than 18 years of expertise in sustainability and climate-related fields. His expertise includes decarbonization, climate resilience, energy, natural capital, and financial services. He has vast experience in industries such as energy and resources, industrials, infrastructure, and finance. His dedication to sustainability and climate resilience continues to drive significant change in the business.

PANEL SPEAKER



## Civil Aviation Authority - Qatar Saleh Mohamed Alnisf

Saleh has been working in the QCAA for eighteen years, more than half of that as an air traffic controller. He has vast experience working as head of the Integrated Management System (IMS) section, which includes safety, security, quality, occupational health deal and aviation safety aspects. Saleh graduated in air traffic management from Embry Riddle Aeronautical University in Florida, and holds a master's degree in aviation safety management systems from ENAC University, France.

# SPEAKERS

PANEL SPEAKER



University of Doha for Science and Technology  
**Prof. Dr. Awni Al-Otoom**

Prof. Dr. Awni Al Otoom is the Dean of the College of Engineering and Technology at the University of Doha for Science and Technology. With over 43 publications to his name and a background in Energy Engineering and Renewable Energy Technologies, Prof. Dr. Al Otoom has dedicated his career to advancing engineering education. Dr. Al Otoom is known for his research in Renewable Energy and Energy Saving strategies.

PANEL SPEAKER



University of Doha for Science and Technology  
**Prof. Dr. Mazuir Shah**

Prof. Dr. Mazuir Shah is the Associate Dean of the College of Engineering and Technology at the University of Science and Technology in Doha. Prof. Dr. Shah has over 24 years of expertise in automotive research (both academic and industry).

PANEL SPEAKER



HBKU - QEERI  
**Prof. Dr. Marcello Contestabile**

Marcello Contestabile is Chief Economist at the Qatar Environment and Energy Research Institute (QEERI) - where he leads the Economics and Policy Programme - Adjunct Professor at the College of Public Policy, Hamad bin Khalifa University, and Visiting Fellow at Imperial College London. Marcello has a Masters and PhD in Energy Policy and Technology from Imperial College London. Marcello's research currently focuses on assessing long-term GHG emissions mitigation pathways for Qatar and the development of a national cleantech innovation ecosystem.

PANEL SPEAKER



HBKU - QEERI  
**Prof. Dr. Kenza Maher**

Dr. Kenza Maher is a Scientist at the Qatar Environment and Energy Research Institute (QEERI) since January 2015. With over 13 years of experience in the battery energy storage R&D field, Dr. Maher has made significant contributions to the development of safe and reliable materials for Li-ion and Na-ion batteries. Her research interests also encompass the advancement of diagnostic strategies and protocols to validate the performance and reliability of battery systems, cells, and materials.

PANEL SPEAKER



Ministry of Communications and Information Technology  
**Eman AlKuwari**

Eman Al Kuwari, the Director of the Digital Innovation Department at the Ministry of Communications and Information Technology in Qatar, is driving digital innovation. Her role extends beyond traditional technology and digital transformation, focusing on fostering a culture where innovation enhances effectiveness, efficiency, and productivity in all aspects of life.

KEYNOTE SPEAKER



Qatar University  
**Prof. Dr. Saud Ghani**

Professor & Head of MIE Department, Qatar University

Ph.D., Mechanical Engineering, Materials and Manufacturing Engineering, University of Nottingham (UK), 2002. Thermofluids, CFD, Experimental Fluid Mechanics and Flow Visualization, Biomedical Engineering, Airflow Studies, and CSF flow.

PANEL SPEAKER



Qatar University  
**Prof. Dr. Usama Ebead**

Professor of Civil Engineering

Ph.D. (August 2002) in Structural Engineering, Faculty of Engineering, Memorial University of Newfoundland, St. John's, NL, Canada  
 Strengthening of Reinforced Concrete Two-Way Slabs

PANEL SPEAKER



Qatar University  
**Dr. Shimaa Al-Quradaghi**

Assistant Professor & Director of Qatar Transportation and Traffic Study Center

PhD., Industrial Engineering, University of Central Florida, USA, 2021  
 Sustainable Development, Industrial Ecology, Circular Economy



# SPEAKERS

KEYNOTE SPEAKER



## CharIN e.V. Ahmed Samir Elbermbali

Ahmed Samer is the Managing Director for MENA at CharIN e.V. Ahmed Samer is a Sustainability Market Leader at Bureau Veritas, helping clients across various sectors achieve their net-zero goals and improve their sustainability performance. He provides services such as sustainability maturity assessments, carbon footprint independent inventory, measurement and verification, regulatory compliance verification, and offsets verification.

PANEL SPEAKER



## Crisalion Dr. Manuel Heredia Ortiz

With over 20 years of experience in engineering, operations, program, and general management as a Global automotive and aerospace executive, of Crisalion Mobility, a pioneer in advanced mobility solutions for air and ground with a focus on safety, sustainability, and efficiency.

KEYNOTE SPEAKER



## Microsoft Gabriel Sallah

Gabriel is autonomous driving solutions lead at Microsoft. Gabriel has more than 20 years' experience building large-scale HPC, big data and AI platforms across automotive, financial markets, life sciences and academia at Microsoft (EMEA), IBM (EMEA), Barclays Capital (London) and Standard Chartered Bank (Singapore). He has an undergraduate degree in computer science from Heriot-Watt University in Scotland and a postgraduate degree in computer-aided engineering from Napier University, also in Scotland.

PANEL SPEAKER



## OXA Stewart McGuire

Stewart McGuire is the Director of Strategy and Corporate Developer at Oxa, an autonomous software developer. Working closely with Oxa's executive leadership team, Stewart further develops the company's strategic plan, aligning the business's long-term vision and objectives as the organization prepares to scale and deploy globally.

PANEL SPEAKER



## TomTom Ralf-Peter Schäfer

Ralf-Peter Schäfer is the Vice President of Product Management of Traffic, Travel, and Routing at TomTom, bringing experience from previous roles at TomTom. Ralf-Peter holds a 1985 - 1990 Electrical Engineering and Control Theory Diploma at the Technical University of Ilmenau.

KEYNOTE SPEAKER



## Qterminals Saoud Ahmed Al Hail

Saoud Ahmed Al-Hail: A dedicated equipment maintenance manager with a proven track record of ensuring optimal functionality and reliability of industrial machinery. With strong leadership skills, technical expertise in operation, maintenance and project management of offshore platforms, cranes, and equipment maintenance.

PANEL SPEAKER



## Siemens Ramprasad Satyam

Ramprasad Satyam, the Siemens Senior Vice President of Electrification and Automation in Qatar, is a driving force in the rapidly evolving energy landscape. With three decades of industry experience, Ramprasad brings a wealth of competencies, spanning from his electrical engineering background to his specialty in smart grid solutions and e-mobility charging infrastructure.

PANEL SPEAKER



## Uber Ahmed Aly

Ahmad Aly is the Head of Public Policy MENA for Uber. He ensures that forward-looking and business-friendly regulations support the business to grow while providing the required environment and freedom to allow for the rollout of cutting-edge products and tech innovation.

# SPEAKERS

PANEL SPEAKER



## Instrat Prof. Dr. Frank Himpel

Frank is an International Business and Economics scholar with extensive experience focusing on research methodology, organizational strategy, operational infrastructure, and complex strategic partnerships. Until 2020, Frank has served as faculty member at a leading national university in Qatar, where he conducted research and taught Logistics and Supply Chain Management with an emphasis on the global transportation industry.

PANEL SPEAKER



## Qatar Free Zones Authority (QFZ) Mr. Bader Al-Saai

Mr. Bader has a bachelor degree in political science, a master's degree from HEC Paris in strategic business management and is currently perusing his CFA charter in which he already completed level 1. Mr. Bader manages a diverse portfolio of FDI investors operating in Qatar Free Zones. He is also responsible for ensuring smooth business operations for investors at QFZ, by working closely with external stakeholders such as Customs Authority, MoPH, MOCI to ensure policies and processes are in place and suitable for the diverse investors in the free zones.

PANEL SPEAKER



## Ministry of Environment and Climate Change (MECC) Mohammed Al Bader

Mohammed Al-Bader is current the Head of Clean and Sustainable Practices Section of the Climate Change Department and The Ministry of Environment and Climate Change. He studies Geography and Urban Studies at Temple University in Philadelphia USA. Has been part of the climate change department since 2016.

PANEL SPEAKER



## FEV Consulting Denis Heckmann

Denis Heckmann is the Managing Director for the Middle East region at FEV Consulting, a renowned global management consultancy specializing in the automotive, mobility and energy sectors. His focus is on future mobility, specifically connected, automated and electric vehicles and their related technologies, as well as advanced air mobility. He has worked for clients in both the private and public sectors across the Middle East, Europe, Americas and Asia.



# MASTER OF CEREMONY



**Maqina**  
**Tarek Hawchar**

Tarek Hawchar's expertise in the automotive industry positions him as an ideal MC speaker for the Autonomous e-Mobility Forum. As an automotive journalist and accomplished media personality, Tarek possesses a deep understanding of industry trends, innovations, and key players. His background as the Country Manager at BBC Top Gear in Qatar and as the founder of Maqina, a premier automotive magazine in the Middle East, reflects his credibility in the field.



**Freelance**  
**Crystal Tannoury**

Crystal Tannoury is an experienced trilingual presenter and moderator within the TV and Events sector. With a strong drive for excellence and a focus on delivering impactful presentations and moderating discussions, Crystal boasts a solid background in the television and events industry. When considering Crystal as an MC for the Autonomous e-Mobility Forum, her experience and skills align perfectly with the demands of the event.



**AEMOB Executive Committee Member**  
**Ahmad Al Ansari**

Ahmad Al Ansari is a seasoned Project Management professional with a strong background in smart infrastructure and mobility. With over four decades of experience, his expertise spans the entire project lifecycle, from design planning to maintenance management. Holding degrees in Mechanical Engineering and Project Management, along with qualifications in Construction Law & Arbitration, Ahmad is a Chartered Construction Manager and a Fellow of several International Professional Institutions.

## ORGANIZER LOGOS

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الكهربائي والتنقل  
ذاتي القيادة**



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### AEMOB LOGO



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### JUO LOGO



### INSTRAT LOGO

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## VENUE



## CONTACT DETAILS

### **Qatar National Convention Center**

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P.O. Box 34195

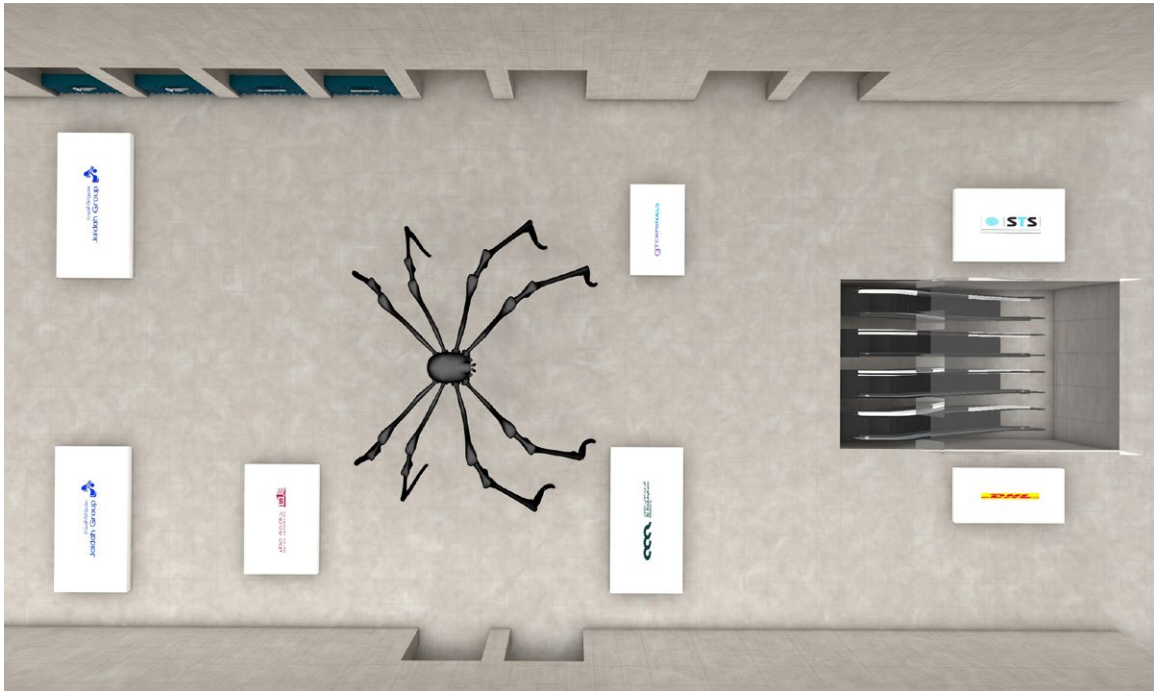
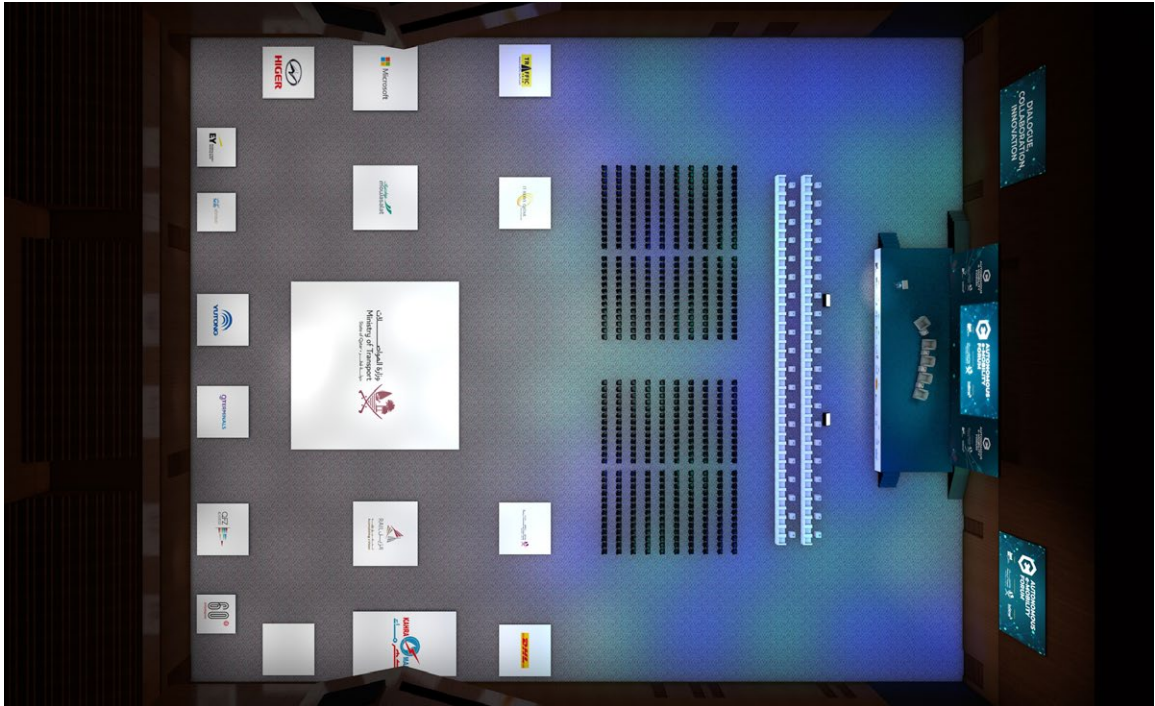
Education City, Ar-Rayyan, Doha Qatar

Email: [sales@qncc.qa](mailto:sales@qncc.qa)

Location on Google Maps:

<https://maps.app.goo.gl/bf8WZA96iXzGnwSz6>

# VENUE LAYOUT





# VENUE BRANDING



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